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orla.omalley@businessandfinance.com



Business & Finance

IRISH BUSINESS AWARDS

in association with



Entry Criteria *for* Company of the Year 2018

Name of Entry:

This name will be used if shortlisted

Company URL:

URL of the web site

Year the company was established:

Numeric values only

How many employees are in the company:

Numeric values only

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Performance:

How would you summarise your company's performance? Here is your opportunity to wow the judges. (Maximum 250 words)

Company Vision & Milestones: A clear illustration of the company's development including profile of business leaders, long term vision and core values which guide the day to day operation of the business. (Maximum 500 Words)



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Achievement of Key Milestones:

A clear illustration of the company's development over the past 12-16 months e.g. the launch of a new product line, re-branding or a Merger or Acquisition.

(Maximum 250 Words)

Market Positioning & Company placement:

Companies should include details on their position and prominence in the market relative to their competitors. Nominees should specify how they are a unique competitor within their chosen market. (Maximum 250 Words)



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Business Strategy:

Include details on strategies executive to drive growth in recent months in turnover and operational capacities in addition to laying foundations for future growth.
(Maximum 250 Words)

People, Culture & Profile:

Show examples of growth in existing Business for Good strategies and list any new initiatives. Provide evidence of headcount increases and highlight any changes in the executive profile of the company. (Maximum 250 Words)



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Turnover, Revenue and Market Share growth:

Companies should detail their growth in recent months and include details on growth in market share, turnover, range of services provided and an indication of future growth trajectory. Please include details on the number of geographies it currently operates in, in addition to any concrete plans for future scale internationally. Future projections with regard to these items should also be included if available. (Maximum 500 Words)

1. Evaluation of turnover growth between last 2 sets of published accounts.
2. Overall profitability growth over same period.
3. Increase in shareholder value of same period.
4. Other financial KPI's to consider during evaluation period.

	FY1 17	FY1 16
P&L Performance		
Shareholder Value		

Additional Information

Do you have any major successes to note?

(Maximum 150 Words)

This email will be used to confirm your entry for the awards.
We will never sell or disclose your email address to anyone.



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