



2017 Business & Finance Company of the Year Award

This paper sets out the process for selecting the 2017 Company of the Year. Those companies eligible for this award are Irish-businesses operating out of/domicile in Ireland. A panel of 21 judges will choose the Company of the Year from validated nominees.

There are two parts to the judging process: (i) a review of all written applications/nomination by individual panellists; if the numbers are deemed too large, then subgroups of the panel will be invited to rank sub-sets of the applications; (ii) Interviews of the top/final 12 (maximum) applicants by the judges to determine the Company of the Year Award 2017.

Criteria

- **Performance**
How would you summarise your company's performance? Here is your opportunity to wow the judges.
- **Company Vision & Milestones**
A clear illustration of the company's development including profile of business leaders, long term vision and core values which guide the day to day operation of the business.
- **Achievement of Key Milestones**
A clear illustration of the company's development over the past 12-16 months e.g. the launch of a new product line, re-branding or a Merger or Acquisition.
- **Market Positioning & Company placement**
Companies should include details on their position and prominence in the market relative to their competitors. Nominees should specify how they are a unique competitor within their chosen market.
- **Business Strategy**
Include details on strategies executive to drive growth in recent months in turnover and operational capacities in addition to laying foundations for future growth.
- **People, Culture & Profile**
Show examples of growth in existing *Business for Good* strategies and list any new initiatives. Provide evidence of headcount increases and highlight any changes in the executive profile of the company.
- **Turnover, Revenue and Market Share growth**
Companies should detail their growth in recent months and include details on growth in market share, turnover, range of services provided and an indication of future growth trajectory. Please include details on the number of geographies it currently operates in, in addition to any concrete plans for future scale internationally. Future projections with regard to these items should also be included if available.